



## Google Maps Business View

### Get started

Check out the Google Business View website to learn more and set up your photo shoot with a Google Trusted Photographer or Agency.

[maps.google.co.uk/businessview](https://maps.google.co.uk/businessview)

Google Maps Business View is a premium-quality, 360-degree interactive virtual tour of your business powered by Street View technology. It's simple, fast and affordable.

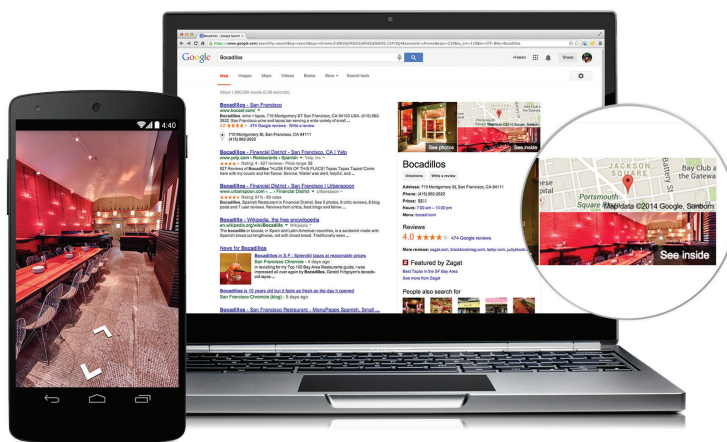


### Why get Business View?

- Increase engagement with your business online.
- Invite customers inside to experience your business's ambience and decor with familiar Street View navigation.
- Add premium-quality photography to your presence across Google.

### Where do people see Business View?

Business View appears in Google Search results, Google Maps, and Google+ on desktop, smartphones or tablets.



You can also embed Business View on your website, and track engagement with Google Analytics.

**How does the Business View program work?**

Google trains and certifies independent photographers and photography agencies to perform Business View photo shoots with qualified professional equipment. Contact a Google Trusted Photographer or Agency in your area to arrange your photo shoot. Find one on the Business View website: [maps.google.co.uk/businessview](https://maps.google.co.uk/businessview)

**How much does Business View cost?**

Pricing can vary between providers and is dependent on square footage of locations. Please contact a Business View Trusted Photographer or Agency for pricing.

**How long does the Business View process take?**

Business View photo shoots work around your business's schedule and are designed to be of minimal impact to your operations. They're typically completed in a few hours. After the photo shoot, sit back & relax. Your photographer will upload the high resolution images to Google. Your completed Business View will show up across Google in just a few weeks.

